



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Crossroads Media LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

Advertiser	POL/Crossroads GPS	Invoice #	205472-1
Product	9/14-9/23 Crossroads GPS	Invoice Date	09/23/12
Estimate Number	984	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/23/12
Station	WAVY	Order #	205472
Account Executive	Petry Philadelphia	Alt Order #	06852013
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/14/12 - 09/23/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	IN7573/AU3290/TO1672/
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY 6AM News	6a-7a		to						
					09/10/12 to 09/16/12	1x	----F--				
	WAVY			F	09/14/12	:30	6:43 AM	USPRTV17GPH	\$2,000.00		1
2	WAVY	WAVY 6AM News	6a-7a		to						
					09/17/12 to 09/23/12	1x	M-----				
	WAVY			M	09/17/12	:30	6:07 AM	USPRTV17GPH	\$2,000.00		1
3	WAVY	WAVY 6AM News	6a-7a		to						
					09/17/12 to 09/23/12	1x	-T-----				
	WAVY			Tu	09/18/12	:30	6:39 AM	USPRTV17GPH	\$2,000.00		1
4	WAVY	WAVY 6AM News	6a-7a		to						
					09/17/12 to 09/23/12	1x	--W----				
	WAVY			W	09/19/12	:30	5:59 AM	USPRTV17GPH	\$2,000.00		1
5	WAVY	WAVY 6AM News	6a-7a		to						
					09/17/12 to 09/23/12	1x	---T---				
	WAVY			Th	09/20/12	:30	6:24 AM	USPRTV17GPH	\$2,000.00		1
6	WAVY	WAVY 6AM News	6a-7a		to						
					09/17/12 to 09/23/12	1x	----F--				
	WAVY			F	09/21/12	:30	7:00 AM	USPRTV17GPH	\$2,000.00		1
7	WAVY	Today Show M-F	7a-9a		to						
					09/10/12 to 09/16/12	1x	----F--				
	WAVY			F	09/14/12	:30	7:23 AM	USPRTV17GPH	\$2,000.00		1
8	WAVY	Today Show M-F	7a-9a		to						
					09/17/12 to 09/23/12	1x	M-----				
	WAVY			M	09/17/12	:30	8:00 AM	USPRTV17GPH	\$2,000.00		1
9	WAVY	Today Show M-F	7a-9a		to						
					09/17/12 to 09/23/12	1x	-T-----				
	WAVY			Tu	09/18/12	:30	8:59 AM	USPRTV17GPH	\$2,000.00		1
10	WAVY	Today Show M-F	7a-9a		to						

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Special Handling		Product Code	11
Agency Ref	IN7573/AU3290/TO1672/		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WAVY	Today Show M-F	7a-9a		to						
					09/17/12 to 09/23/12	1x	--W----				
	WAVY			W	09/19/12	:30	8:37 AM	USPRTV17GPH	\$2,000.00		1
11	WAVY	Today Show M-F	7a-9a		to						
					09/17/12 to 09/23/12	1x	---T---				
	WAVY			Th	09/20/12	:30	8:41 AM	USPRTV17GPH	\$2,000.00		1
12	WAVY	Today Show M-F	7a-9a		to						
					09/17/12 to 09/23/12	1x	----F--				
	WAVY			F	09/21/12	:30	8:27 AM	USPRTV17GPH	\$2,000.00		1
13	WAVY	WAVY News 10 Sa 6a	6a-7a		to						
					09/10/12 to 09/16/12	1x	-----S-				
	WAVY			Sa	09/15/12	:30	6:38 AM	USPRTV17GPH	\$500.00		1
14	WAVY	WAVY News 10 Sa 6a	6a-7a		to						
					09/17/12 to 09/23/12	1x	-----S-				
	WAVY			Sa	09/22/12	:30	6:59 AM	USPRTV17GPH	\$500.00		1
15	WAVY	WAVY News 10 Sa 7a	7a-8a		to						
					09/10/12 to 09/16/12	1x	-----S-				
	WAVY			Sa	09/15/12	:30	7:56 AM	USPRTV17GPH	\$800.00		1
16	WAVY	WAVY News 10 Sa 7a	7a-8a		to						
					09/17/12 to 09/23/12	1x	-----S-				
	WAVY			Sa	09/22/12	:30	6:54 AM	USPRTV17GPH	\$800.00		1
17	WAVY	WAVY News 10 Sunday 6a	6a-7a		to						
					09/10/12 to 09/16/12	1x	-----S				
	WAVY			Su	09/16/12	:30	6:40 AM	USPRTV17GPH	\$500.00		1
18	WAVY	WAVY News 10 Sunday 6a	6a-7a		to						
					09/17/12 to 09/23/12	1x	-----S				
	WAVY			Su	09/23/12	:30	6:41 AM	USPRTV17GPH	\$500.00		1
19	WAVY	WAVY News 10 Sunday 7a	7a-8a		to						

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WAVY	WAVY News 10 Sunday 7a	7a-8a		to						
					09/10/12 to 09/16/12	1x	-----S				
	WAVY			Su	09/16/12	:30	7:54 AM	USPRTV17GPH	\$800.00		1
20	WAVY	WAVY News 10 Sunday 7a	7a-8a		to						
					09/17/12 to 09/23/12	1x	-----S				
	WAVY			Su	09/23/12	:30	7:08 AM	USPRTV17GPH	\$800.00		1
21	WAVY	Today Show Sunday	8a-9a		to						
					09/10/12 to 09/16/12	1x	-----S				
	WAVY			Su	09/16/12	:30	8:46 AM	USPRTV17GPH	\$1,200.00		1
22	WAVY	Today Show Sunday	8a-9a		to						
					09/17/12 to 09/23/12	1x	-----S				
	WAVY			Su	09/23/12	:30	8:46 AM	USPRTV17GPH	\$1,200.00		1
23	WAVY	Meet the Press	9a-10a		to						
					09/10/12 to 09/16/12	1x	-----S				
	WAVY			Su	09/16/12	:30	9:59 AM	USPRTV17GPH	\$1,800.00		1
24	WAVY	Meet the Press	9a-10a		to						
					09/17/12 to 09/23/12	1x	-----S				
	WAVY			Su	09/23/12	:30	9:59 AM	USPRTV17GPH	\$1,800.00		1
25	WAVY	News 10 @ Noon	12p-1p		to						
					09/10/12 to 09/16/12	1x	----F--				
	WAVY			F	09/14/12	:30	12:44 PM	USPRTV17GPH	\$300.00		1
26	WAVY	News 10 @ Noon	12p-1p		to						
					09/17/12 to 09/23/12	1x	M-----				
	WAVY			M	09/17/12	:30	12:56 PM	USPRTV17GPH	\$300.00		1
27	WAVY	News 10 @ Noon	12p-1p		to						
					09/17/12 to 09/23/12	1x	-T-----				
	WAVY			Tu	09/18/12	:30	12:59 PM	USPRTV17GPH	\$300.00		1
28	WAVY	News 10 @ Noon	12p-1p		to						

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28	WAVY	News 10 @ Noon	12p-1p		to						
					09/17/12 to 09/23/12	1x	--W----				
	WAVY			W	09/19/12	:30	12:42 PM	USPRTV17GPH	\$300.00		1
29	WAVY	News 10 @ Noon	12p-1p		to						
					09/17/12 to 09/23/12	1x	---T---				
	WAVY			Th	09/20/12	:30	12:14 PM	USPRTV17GPH	\$300.00		1
30	WAVY	News 10 @ Noon	12p-1p		to						
					09/17/12 to 09/23/12	1x	----F--				
	WAVY			F	09/21/12	:30	12:26 PM	USPRTV17GPH	\$300.00		1
31	WAVY	News 10 @530p	530p-6p		to						
					09/10/12 to 09/16/12	1x	----F--				
	WAVY			F	09/14/12	:30	5:56 PM	USPRTV17GPH	\$1,800.00		1
32	WAVY	News 10 @530p	530p-6p		to						
					09/17/12 to 09/23/12	1x	M-----				
	WAVY			M	09/17/12	:30	5:57 PM	USPRTV17GPH	\$1,800.00		1
33	WAVY	News 10 @530p	530p-6p		to						
					09/17/12 to 09/23/12	1x	-T-----				
	WAVY			Tu	09/18/12	:30	5:52 PM	USPRTV17GPH	\$1,800.00		1
34	WAVY	News 10 @530p	530p-6p		to						
					09/17/12 to 09/23/12	1x	--W----				
	WAVY			W	09/19/12	:30	5:57 PM	USPRTV17GPH	\$1,800.00		1
35	WAVY	News 10 @530p	530p-6p		to						
					09/17/12 to 09/23/12	1x	---T---				
	WAVY			Th	09/20/12	:30	5:53 PM	USPRTV17GPH	\$1,800.00		1
36	WAVY	News 10 @530p	530p-6p		to						
					09/17/12 to 09/23/12	1x	----F--				
	WAVY			F	09/21/12	:30	5:39 PM	USPRTV17GPH	\$1,800.00		1
37	WAVY	News 10 @6p	6p-630p		to						

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
37	WAVY	News 10 @6p	6p-630p		to						
					09/10/12 to 09/16/12	1x	----F--				
	WAVY			F	09/14/12	:30	6:09 PM	USPRTV17GPH	\$2,000.00		1
38	WAVY	News 10 @6p	6p-630p		to						
					09/17/12 to 09/23/12	1x	M-----				
	WAVY			M	09/17/12	:30	6:27 PM	USPRTV17GPH	\$2,000.00		1
39	WAVY	News 10 @6p	6p-630p		to						
					09/17/12 to 09/23/12	1x	-T-----				
	WAVY			Tu	09/18/12	:30	6:13 PM	USPRTV17GPH	\$2,000.00		1
40	WAVY	News 10 @6p	6p-630p		to						
					09/17/12 to 09/23/12	1x	--W----				
	WAVY			W	09/19/12	:30	6:23 PM	USPRTV17GPH	\$2,000.00		1
41	WAVY	News 10 @6p	6p-630p		to						
					09/17/12 to 09/23/12	1x	---T---				
	WAVY			Th	09/20/12	:30	6:13 PM	USPRTV17GPH	\$2,000.00		1
42	WAVY	News 10 @6p	6p-630p		to						
					09/17/12 to 09/23/12	1x	----F--				
	WAVY			F	09/21/12	:30	6:21 PM	USPRTV17GPH	\$2,000.00		1
43	WAVY	WAVY News 10 Sat 6p	6p-630p		to						
					09/10/12 to 09/16/12	1x	-----S-				
	WAVY			Sa	09/15/12	:30	6:08 PM	USPRTV17GPH	\$500.00		1
44	WAVY	WAVY News 10 Sat 6p	6p-630p		to						
					09/17/12 to 09/23/12	1x	-----S-				
	WAVY			Sa	09/22/12	:30	6:14 PM	USPRTV17GPH	\$500.00		1
45	WAVY	M-F 7-730p	7-730p		to						
					09/10/12 to 09/16/12	1x	----F--				
	WAVY			F	09/14/12	:30	7:19 PM	USPRTV17GPH	\$1,500.00		1
46	WAVY	M-F 7-730p	7-730p		to						

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46	WAVY	M-F 7-730p	7-730p		to						
					09/17/12 to 09/23/12	1x	M-----				
	WAVY			M	09/17/12	:30	7:13 PM	USPRTV17GPH	\$1,500.00		1
47	WAVY	M-F 7-730p	7-730p		to						
					09/17/12 to 09/23/12	1x	-T-----				
	WAVY			Tu	09/18/12	:30	7:00 PM	USPRTV17GPH	\$1,500.00		1
48	WAVY	M-F 7-730p	7-730p		to						
					09/17/12 to 09/23/12	1x	--W----				
	WAVY			W	09/19/12	:30	7:12 PM	USPRTV17GPH	\$1,500.00		1
49	WAVY	M-F 7-730p	7-730p		to						
					09/17/12 to 09/23/12	1x	---T---				
	WAVY			Th	09/20/12	:30	7:10 PM	USPRTV17GPH	\$1,500.00		1
50	WAVY	M-F 7-730p	7-730p		to						
					09/17/12 to 09/23/12	1x	----F--				
	WAVY			F	09/21/12	:30	7:29 PM	USPRTV17GPH	\$1,500.00		1
51	WAVY	NFL Football	NFL Football		to						
					09/10/12 to 09/16/12	1x	-----S				
	WAVY			Su	09/16/12	:30	8:21 PM	USPRTV17GPH	\$10,000.00		1
52	WAVY	NFL Football	NFL Football		to						
					09/17/12 to 09/23/12	1x	-----S				
	WAVY			Su	09/23/12	:30	10:15 PM	USPRTV17GPH	\$10,000.00		1
53	WAVY	M-F News 10 @11	11p-1130p		to						
					09/10/12 to 09/16/12	1x	----F--				
	WAVY			F	09/14/12	:30	11:24 PM	USPRTV17GPH	\$2,000.00		1
54	WAVY	M-F News 10 @11	11p-1130p		to						
					09/17/12 to 09/23/12	1x	M-----				
	WAVY			M	09/17/12	:30	11:25 PM	USPRTV17GPH	\$2,000.00		1
55	WAVY	M-F News 10 @11	11p-1130p		to						

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Advertiser Ref			

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55	WAVY	M-F News 10 @11	11p-1130p		to						
					09/17/12 to 09/23/12	1x	- T- - - -				
	WAVY			Tu	09/18/12	:30	11:14 PM	USPRTV17GPH	\$2,000.00		1
56	WAVY	M-F News 10 @11	11p-1130p		to						
					09/17/12 to 09/23/12	1x	- - W- - - -				
	WAVY			W	09/19/12	:30	11:27 PM	USPRTV17GPH	\$2,000.00		1
57	WAVY	M-F News 10 @11	11p-1130p		to						
					09/17/12 to 09/23/12	1x	- - - T- - -				
	WAVY			Th	09/20/12	:30	11:21 PM	USPRTV17GPH	\$2,000.00		1
58	WAVY	M-F News 10 @11	11p-1130p		to						
					09/17/12 to 09/23/12	1x	- - - - F- -				
	WAVY			F	09/21/12	:30	11:07 PM	USPRTV17GPH	\$2,000.00		1
59	WAVY	WAVY News 10 @11 Sat	11p-1130p		to						
					09/10/12 to 09/16/12	1x	- - - - - S-				
	WAVY			Sa	09/15/12	:30	11:12 PM	USPRTV17GPH	\$2,000.00		1
60	WAVY	WAVY News 10 @11 Sat	11p-1130p		to						
					09/17/12 to 09/23/12	1x	- - - - - S-				
	WAVY			Sa	09/22/12	:30	11:23 PM	USPRTV17GPH	\$2,000.00		1
61	WAVY	Sun News 11p -- Late	1130-12a		to						
					09/10/12 to 09/16/12	1x	- - - - - S				
	WAVY			Su	09/16/12	:30	12:13 AM	USPRTV17GPH	\$2,000.00		1
				Sports ran over							
62	WAVY	Sun News 11p -- Late	1130-12a		to						
					09/17/12 to 09/23/12	1x	- - - - - S				
	WAVY			Su	09/23/12	:30	12:26 AM	USPRTV17GPH	\$2,000.00		1
				Sports ran over							
63	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					09/10/12 to 09/16/12	1x	- - - - F- -				
	WAVY			F	09/14/12	:30	12:11 AM	USPRTV17GPH	\$500.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

**Remit Address:**

WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Crossroads Media LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

Advertiser	POL/Crossroads GPS	Invoice #	205472-1
Product	9/14-9/23 Crossroads GPS	Invoice Date	09/23/12
Estimate Number	984	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/23/12
Station	WAVY	Order #	205472
Account Executive	Petry Philadelphia	Alt Order #	06852013
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/14/12 - 09/23/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	IN7573/AU3290/TO1672/
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
63	WAVY	Tonight Show w/Leno	1134p-1237a		to						
64	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					09/17/12 to 09/23/12	1x	M- - - - -				
	WAVY			M	09/17/12	:30	12:09 AM	USPRTV17GPH	\$500.00		1
65	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					09/17/12 to 09/23/12	1x	- T- - - - -				
	WAVY			Tu	09/18/12	:30	11:46 PM	USPRTV17GPH	\$500.00		1
66	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					09/17/12 to 09/23/12	1x	- - W- - - -				
	WAVY			W	09/19/12	:30	12:08 AM	USPRTV17GPH	\$500.00		1
67	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					09/17/12 to 09/23/12	1x	- - - T- - -				
	WAVY			Th	09/20/12	:30	12:19 AM	USPRTV17GPH	\$500.00		1
68	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					09/17/12 to 09/23/12	1x	- - - - F- -				
	WAVY			F	09/21/12	:30	12:31 AM	USPRTV17GPH	\$500.00		1

Aired Spots **68**

<u>Gross Total</u>	\$112,800.00	
<u>Agency Commission</u>	\$16,920.00	
<u>Net Amount Due</u>	\$95,880.00	<u>Payment Terms 30 Days</u>

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